

## EVENTS & EXTENSION ACTIVITIES

<b>Name of the Activity</b>	<b>ROAD SAFETY AWARENESS PROGRAMME - 2018</b>
<b>Type of Activity</b>	Social Responsibility and Extension activity
<b>Date &amp; Time</b>	18.09.2018 & 10:00 a.m. – 12:00 Noon
<b>Details of Participants</b>	120 MBA Students
<b>Coordinator</b>	Dr.M.Ayisha Millath, Assistant Professor
<b>Organizing Department</b>	Alagappa Institute of Management
<b>Collaborating Agency</b>	Tamil Nadu Police, Alagappapuram, Karaikudi
<b>Description</b>	Alagappa Institute of Management has launched a social extension activity focused on road safety awareness. The initiative aims to educate the public about the dangers of high beam lights. Students actively engage in spreading awareness and promoting safety on the roads.
<b>Outcome</b>	Students of Alagappa Institute of Management went a rally from Faculty of Management campus to the junction road near Sriram nagar railway gate. They carried out pasting black stickers in the headlights of two wheelers, four wheelers and heavy vehicles to reduce the effect of high beam light. Also created awareness among the public about how the effect of high beam headlights on the drivers on opposite vehicle can cause fatal accidents
	

<b>Name of the Activity</b>	<b>SAMRAJIAIM 2019</b>
<b>Type of Activity</b>	National Level Intercollegiate Management meet
<b>Date &amp; Time</b>	27.02.2019 & 10:00 a.m. – 05:00 p.m
<b>Details of Participants</b>	190
<b>Coordinator</b>	Dr.S.Chandramohan, Professor
<b>Organizing Department</b>	Alagappa Institute of Management
<b>Description</b>	<p>Alagappa Institute of Management organizes a national level management meet every year under the banner ‘SAMRAJIAIM’. 8 th Version of SAMRAJIAIM 2019 focused on four events such as Best Manager, Business Plan Contest, Business Quiz and Ad zap. The event aims at pooling the talents of budding managers from top B- schools in the country.</p>
<b>Outcome</b>	<p>The event is mainly organized with intent of providing a platform to the students in order to expose their creativity, analytical, technical and inter-personal skills in distinct events. The most important part of this event is how one should qualify himself to meet up with the demands of the market. Samrajiaim makes the students in shaping their future and aiding career growth.</p> <p>In this event 190 students from 19 colleges in and around Tamil Nadu have participated and benefited through this management event.</p>



<b>Name of the Activity</b>	<b>VILLAGE EXTENSION PROGRAMME - 2019</b>
<b>Type of Activity</b>	Outreach Programme
<b>Date &amp; Time</b>	From 20.09.2019 to 22.09.2019, 10:00 a.m. – 05:00 p.m
<b>Details of Participants</b>	60 MBA students
<b>Coordinator</b>	Dr.G.IIankumaran Associate Professor & Dr.S.Sudhamathi, Assistant Professor
<b>Organizing Department</b>	Alagappa Institute of Management
<b>Collaborating Agency</b>	Chinnavengavayal Panchayath
<b>Description</b>	<p>The Alagappa University has introduced a novel course in the curriculum namely 'village placement programme' in the year 2011 to provide an exposure to students on issues confronting villages.</p> <p>The programme would identify the demands and requirements of the village community. In the process, the students would educate, enlighten, empower and motivate the people to improve their knowledge and change their attitude for a quality life.</p>
<b>Outcome</b>	<p>A socio-economic survey was carried out by the students throughout the village. A survey of 120 houses which include an average of 6 family members was conducted. Each and every minute pertaining to their lifestyle was looked into and analyzed keenly.</p> <p>An awareness campaign on female literacy, dropouts, health and nutrition, environment and drinking water was organized under this programme</p> <p>Medical Camp was organized jointly with Dr. M.Sivakumar BHMS, Karaikudi for the general public. On the previous day, the villagers were made aware about the medical camp by the students. Most of the villagers have attended the camp and prescribed medicines were also issued at free of cost to the checked patients.</p>



<b>Name of the Activity</b>	<b>ROAD SAFETY AWARENESS PROGRAMME - 2020</b>
<b>Type of Activity</b>	Social Responsibility and Extension activity
<b>Date &amp; Time</b>	29.01.2020 & 10:00 a.m. – 12:00 Noon
<b>Details of Participants</b>	120 MBA Students
<b>Coordinator</b>	Dr.M.Ayisha Millath, Assistant Professor
<b>Organizing Department</b>	Alagappa Institute of Management
<b>Collaborating Agency</b>	Tamil Nadu Police, Alagappapuram, Karaikudi
<b>Description</b>	Alagappa Institute of Management has launched a social extension activity focused on road safety awareness. The initiative aims to educate the public about the dangers of high beam lights. Students actively engage in spreading awareness and promoting safety on the roads.
<b>Outcome</b>	Students of Alagappa Institute of Management went a rally from Faculty of Management campus to the junction road near Sriram nagar railway gate. They carried out pasting black stickers in the headlights of two wheelers, four wheelers and heavy vehicles to reduce the effect of high beam light. Also created awareness among the public about how the effect of high beam headlights on the drivers on opposite vehicle can cause fatal accidents
	

<b>Name of the Activity</b>	<b>SAMRAJIAIM 2020</b>
<b>Type of Activity</b>	National Level Intercollegiate Management meet
<b>Date &amp; Time</b>	07.02.2020 & 10:00 a.m. – 05:00 p.m
<b>Details of Participants</b>	210
<b>Coordinator</b>	Dr.S.Chandramohan, Professor
<b>Organizing Department</b>	Alagappa Institute of Management
<b>Description</b>	Alagappa Institute of Management organizes a national level management meet every year under the banner ‘SAMRAJIAIM’. 9 th Version of SAMRAJIAIM 2020 focused on four events such as Best Manager, Business Plan Contest, Business Quiz and Ad zap. The event aims at pooling the talents of budding managers from top B- schools in the country.
<b>Outcome</b>	<p>The event is mainly organized with intent of providing a platform to the students in order to expose their creativity, analytical, technical and inter-personal skills in distinct events. The most important part of this event is how one should qualify himself to meet up with the demands of the market. Samrajiaim makes the students in shaping their future and aiding career growth.</p> <p>In this event 210 students from 29 colleges in and around Tamil Nadu have participated and benefited through this management event.</p>



<b>Name of the Activity</b>	<b>“EMPOER – 2020” Women Entrepreneurs Conclave</b>
<b>Type of Activity</b>	Entrepreneurs Conclave
<b>Date &amp; Time</b>	06.03.2020 & 10:00 a.m. – 05:00 p.m
<b>Details of Participants</b>	590
<b>Coordinator</b>	Dr.S.Sudhamathi, Assistant professor,
<b>Organizing Department</b>	Alagappa Institute of Management
<b>Description</b>	Alagappa Institute of Management organized the programme "EMPOWER 2020" on 6th march 2020. The programme was organized by the students of the department under the supervision of Dr.S.Sudhamathi. The major theme of the event was to motivate female students to become as entrepreneurs.
<b>Outcome</b>	Students from various institutions in Sivaganga district, as well as nearby districts like Madurai, Pudukottai, Trichy, and Ramanathapuram, are invited to participate and benefit from the Entrepreneurs' Conclave. The successful women entrepreneurs are shared their experience and encouraged the female students. The participants are interacted with women entrepreneurs. Students asked various questions regarding the hurdle's entrepreneurs came over in their career. The participants delivered a very good feedback on the programme. Students emphasized that this programme had changed with their perception on women entrepreneurs. Some of the participants said they were interested begin their career as an entrepreneur.



<b>Name of the Activity</b>	<b>Entrepreneurs Conclave - 2021</b>
<b>Type of Activity</b>	Entrepreneurs Conclave
<b>Date &amp; Time</b>	19.03.2021 & 10:00 a.m. – 05:00 p.m
<b>Details of Participants</b>	700
<b>Coordinator</b>	Dr. S. Sudhamathi, Assistant Professor,
<b>Organizing Department</b>	Alagappa Institute of Management
<b>Collaborating Agency</b>	Young Indians (Confederation of Indian Industry)
<b>Description</b>	<p>A Special Lecture on <b>Entrepreneurs Conclave</b> &amp; two Panel Discussion with 20+ Speakers and 50+ Startups with 700+ Attendees has been organized by <b>27<sup>TH</sup> AIMERS</b> of Alagappa University on 19.03.2021.</p> <p>In his presidential address <b>Prof. N. Rajendran</b>, Vice-Chancellor, Alagappa University with the entrepreneurial introduction that was aimed at fostering entrepreneurial skills among students and the event mainly focused on bringing the young minds with the finest mentors, Businessmen and Entrepreneurs. With the vast benefits of entrepreneurial experience and the huge advantage for those who start learning about and building businesses in their teen years, encouraging young entrepreneurship is one of the best ways to set our kids up for succession in the future. This is the perfect way for the youth to begin exploring their interests and talents and learn just how they can use these gifts to their advantage in their future careers.</p>
<b>Outcome</b>	<p>700+ participants were participated. The resource persons have interacted with the participants and members of the Panelist on the significances of Entrepreneurs and answered the queries of the participants.</p> <p><b>Panel Discussion on “Agripreneurship – Time to lead”</b> A shift from agriculture to agribusiness is an essential pathway to revitalize Indian agriculture and to make more attractive and profitable venture. Agripreneurship has potential to generate growth, diversifying income, providing widespread employment and entrepreneurial opportunities in rural areas.</p> <p><b>Panel Discussion on” Innovation in Entrepreneurship Eco Systems”</b> The ability to innovate is a vital component of a thriving business, but can be seen as an essential aspect of entrepreneurship itself. Entrepreneurship has more to do with attitude, perseverance and focus. An entrepreneur can be a good innovator but an innovation manager is not necessarily a good entrepreneur.</p>



<b>Name of the Activity</b>	<b>ROAD SAFETY AWARENESS PROGRAMME - 2021</b>
<b>Type of Activity</b>	Social Responsibility and Extension activity
<b>Date &amp; Time</b>	21.12.2021 & 10:00 a.m. – 12:00 Noon
<b>Details of Participants</b>	120 MBA Students
<b>Coordinator</b>	Dr.M.Ayisha Millath, Assistant Professor
<b>Organizing Department</b>	Alagappa Institute of Management
<b>Collaborating Agency</b>	Tamil Nadu Police, Alagappapuram, Karaikudi
<b>Description</b>	Alagappa Institute of Management has launched a social extension activity focused on road safety awareness. The initiative aims to educate the public about the dangers of high beam lights. Students actively engage in spreading awareness and promoting safety on the roads.
<b>Outcome</b>	Students of Alagappa Institute of Management went a rally from Faculty of Management campus to the junction road near Sriram nagar railway gate. They carried out pasting black stickers in the headlights of two wheelers, four wheelers and heavy vehicles to reduce the effect of high beam light. Also created awareness among the public about how the effect of high beam headlights on the drivers on opposite vehicle can cause fatal accidents
	

<b>Name of the Activity</b>	<b>LUMOS - 2022</b>
<b>Type of Activity</b>	Career Guidance Programme
<b>Date &amp; Time</b>	08.04.2022 & 10:00 a.m. – 05:00 p.m
<b>Details of Participants</b>	520
<b>Coordinator</b>	Dr. C.K. Muthukumar, Professor
<b>Organizing Department</b>	Alagappa Institute of Management
<b>Description</b>	Alagappa Institute of Management organized the career guidance programme "LUMOS 2022" with meticulous planning and execution. Spearheaded by the MBA students of the department under the mentorship of Dr. C.K. Muthukumar, the event aimed to enlighten and inspire. The students took charge of securing sponsorships from various organizations, showcasing their proactive approach and organizational skills.
<b>Outcome</b>	The highlight of the event was the presence of experts from diverse fields who delivered motivational speeches, encouraging the participants to explore career paths as entrepreneurs, government officials, and in white-collar jobs. With over 200 participants from Sivaganga and surrounding districts, the programme successfully engaged and motivated its audience. To ensure a rewarding experience, the organizers arranged for refreshments and lunch for all participants. The programme was structured into three interactive sessions, allowing for meaningful discussions and exchanges. The interactive nature of the programme was well-received, evident from the positive feedback received from participants at the conclusion of the event.



<b>Name of the Activity</b>	<b>ROAD SAFETY AWARENESS PROGRAMME - 2022</b>
<b>Type of Activity</b>	Social Responsibility and Extension activity
<b>Date &amp; Time</b>	12.10.2022 & 10:00 a.m. – 12:00 Noon
<b>Details of Participants</b>	120 MBA Students
<b>Coordinator</b>	Dr.M.Ayisha Millath, Assistant Professor
<b>Organizing Department</b>	Alagappa Institute of Management
<b>Collaborating Agency</b>	Tamil Nadu Police, Alagappapuram, Karaikudi
<b>Description</b>	Alagappa Institute of Management has launched a social extension activity focused on road safety awareness. The initiative aims to educate the public about the dangers of high beam lights. Students actively engage in spreading awareness and promoting safety on the roads.
<b>Outcome</b>	Students of Alagappa Institute of Management went a rally from Faculty of Management campus to the junction road near Sriram nagar railway gate. They carried out pasting black stickers in the headlights of two wheelers, four wheelers and heavy vehicles to reduce the effect of high beam light. Also created awareness among the public about how the effect of high beam headlights on the drivers on opposite vehicle can cause fatal accidents
	

<b>Name of the Activity</b>	<b>“BUSICONZ-2023”</b>
<b>Type of Activity</b>	National Level Intercollegiate Management meet
<b>Date &amp; Time</b>	17.02.2023 & 10:00 a.m. – 05:00 p.m
<b>Details of Participants</b>	204
<b>Coordinator</b>	Dr.M. Ayisha Millath,, Assistant Professor,
<b>Organizing Department</b>	Alagappa Institute of Management
<b>Description</b>	In Alagappa Institute of Management syllabus, we have a course titled “workshop on organizing skills”. This course is completely based on the activities to managerial skills. The Students evaluation is done based on organizing an event. So MBA students organized an event named “BUSICONZ23” on 17 <sup>th</sup> February 2023. The event completely organized by the students under the guidance of Faculty coordinator Dr.M.Ayisha Millath, Assistant Professor, Alagappa Institute of Management. Chief guest of event Dr.R.Stalin, Assistant Superintendent of police, Karaikudi delivered a special speech.
<b>Outcome</b>	<p>First year MBA students of Alagappa Institute of Management organized a national level intercollegiate management event "BUSICONZ'23" on 17th February 2023 at L.C.T.L Palaniappa Chettiar Memorial Auditorium, Karaikudi. BUSICONZ'23 is a celebration of gathering youthful and energetic minds from different institutions and providing them a platform where they can showcase their talent by participating and winning the competitions.</p> <p>In this event 204 students from 26 colleges in and around Tamil Nadu have participated and benefited through this management event.</p> <p>Dr. R. STALIN IPS officer tamil nadu 2020 batch, who is presently posted as ASP (Assistant superintendent of police) Karaikudi sub- Division sivaganga district delivered the inaugural address.</p> <p>In the valedictory function, Honourable Vice Chancellor of Alagappa University Prof.G.Ravi distributed the prizes to the winners and inspired the young minds with his motivating words.</p>



<b>Name of the Activity</b>	<b>VILLAGE EXTENSION PROGRAMME - 2023</b>
<b>Type of Activity</b>	Outreach programme
<b>Date &amp; Time</b>	From 10.03.2023 to 12.03.2023 & 10:00 a.m. – 05:00 p.m
<b>Details of Participants</b>	70
<b>Coordinator</b>	Dr.M.AyishaMillath, Assistant Professor Dr.P.S. Nagarajan, Assistant Professor
<b>Organizing Department</b>	Alagappa Institute of Management
<b>Collaborating Agency</b>	Sakkavayal Panchayat
<b>Description</b>	<p>The Alagappa University has introduced a novel course in the curriculum namely 'village placement programme' in the year 2011 to provide an exposure to students on issues confronting villages.</p> <p>The programme would identify the demands and requirements of the village community. In the process, the students would educate, enlighten, empower and motivate the people to improve their knowledge and change their attitude for a quality life.</p>
<b>Outcome</b>	<p>The student groups had taken responsibilities of each zone in the temple and out the temple to clean it. Three Teams have taken inner places in the temple, where in two groups planned to carry out the functions outside. Many of our students participated actively to clean the entire temple in that village.</p> <p>Medical camp was conducted by our students with a motive to avail free check-up to all the villagers free from all kind of diseases. This medical camp was conducted by our student's belonging to group 4, and under the leadership of Immanuel Raja. More than 100 villagers were benefited.</p> <p>Tree planting is the process of transplanting tree seedling generally for the forestry, land reclamation or landscaping purposes. It differs from the transplanting of large trees in arboriculture, and from lower cost but less reliable distribution of tree seeds. Tree plantation has held on 12.03.2023 between 11.00a.m to 1.30p.m. Tree was planted by panchayat union chairman, Sakkavayal. Our faculty Dr. M. Ayisha Millath and Dr. P.S. Nagarajan also made initiatives for this followed by our students.</p>

